
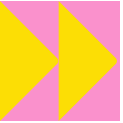


THE
F  **DIES**



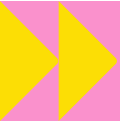
What are the Foodies?

The Foodies is a sustainability award recognising the standout achievements among the 4.5 million small and medium sized enterprises powering Europe's agri food ecosystem. This year, the award steps onto an even bigger stage by joining forces with **SIAL Paris**, the world's largest food and drink exhibition, and being supported by the **European Commission**. The awards spotlight game-changing efforts across four categories that are aligned with objectives outlined in the EU Agri-Food Code: Nutrition Action, Circular Chain, Greener Planet, and Shared Value.



What is SIAL Paris?

SIAL Paris is one of the world's largest food and drink exhibitions. It is the world's leading platform for producers, distributors, buyers, restaurateurs, importers, and exporters to connect, innovate, and shape the future of the food industry. At the heart of this global event, **SIAL For Change** celebrates companies driving sustainability.



What is the EU Agri-Food Code?

The Agri-Food Code is an EU farm-to-fork, industry-led initiative that aims to accelerate the shift towards sustainable food systems. Its full name is 'the EU Code of Conduct on Responsible Food Business and Marketing Practices'. Any organisation can commit to the Code by submitting a pledge on the platform.



Four reasons your organisation should enter the Foodies

- 1 Because it puts you centre-stage**
As a finalist you will earn a premium showcase at the world's largest food and drink exhibition, creating opportunities to connect with global buyers, potential partners, and industry leaders.



Four reasons
your organisation
should enter the
Foodies

2 Because it takes you behind the scenes

As a finalist you will receive a trip to Paris and a complementary ticket to participate in SIAL Paris giving you the rare chance to experience the world's largest food and drink exhibition from an insider's perspective.



Four reasons
your organisation
should enter the
Foodies

3 **Because it will give you
instant recognition**

As a finalist you will receive an official Foodies finalist badge that can be used across your communications. It's a powerful marketing asset that highlights your achievements and commitment to sustainability.



Four reasons your organisation should enter the Foodies

- 4 Because it will amplify your story**
As a finalist, you will be featured in the 'Best practices' on the European Commission's agri-food platform, boosting your credibility and spotlighting your innovative work to a wide, influential audience.



Which awards
are included?



Your efforts would directly contribute toward the following objective:

→ **Healthy, balanced and sustainable diets.**

For an SME that helps consumers adopt healthy and sustainable diets, by offering foods and drinks with improved nutritional profiles and lower environmental footprints. This could include product reformulation, new nutritious products, appropriate portion sizes, and clear information or initiatives that make healthier, more sustainable choices easier every day.



Your efforts would directly contribute toward the following objective:

- **Prevention and reduction of food loss and waste**
- **An optimised circular and resource-efficient food chain**

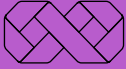
For an SME that acts on the prevention of food loss and waste while using resources efficiently, contributing to an optimised circular, resource-efficient food chain. This could involve avoiding waste across operations, valorising byproducts, supporting redistribution, and innovating in packaging and processes to keep food and materials in circulation for longer.



Your efforts would directly contribute toward the following objective:

→ **A climate neutral food chain**

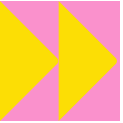
For an SME that reduces greenhouse gas emissions in its own operations, working towards a climate neutral food chain. This might include cutting energy use, adopting renewable energy, improving logistics, and investing in low carbon technologies that shrink the climate footprint from farm to fork.



Your efforts would directly contribute toward the following objective:

- **Sustained, inclusive and sustainable economic growth, employment and decent work**
- **Sustainable value creation in the food supply chain through partnership**
- **Sustainable sourcing in food supply chains**

For an SME that creates long term value for people, planet and business by supporting decent work, resilient growth and fair partnerships. This can mean providing quality jobs and skills, building collaborative supply chain relationships, and sourcing ingredients through responsible, deforestation free and socially sustainable practices.



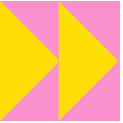
Who can
enter?

In the hat to win are all small and medium sized enterprises (SMEs) that are part of the agri-food ecosystem in Europe.



How can SMEs enter?

Access the following [application form](#), create your login and password, and complete the questionnaire.



How do we define an SME?

SME: a micro, small, or medium-sized enterprise (SME) which employs no more than 250 people and which has an annual turnover not exceeding €50 million or an annual balance sheet total not exceeding €43 million.



How will the awards be judged?

All submissions will be assessed once the application deadline has passed. The independent jury will meet to select the 12 finalists (three finalists for each award category of The Foodies). Once announced, you will be able to find more information about the jury on the SIAL for Change jury page.



What are the judging criteria?

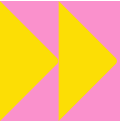
The judging panel will select finalists from each category based on the following criteria: originality, impact, scalability, sustainability, economics, contribution around the seven objectives outlined in the EU Agri-Food Code:

- Healthy, balanced and sustainable diets
- Prevention and reduction of food loss and waste
- An optimised circular and resource-efficient food chain
- A climate neutral food chain
- Sustained, inclusive and sustainable economic growth, employment and decent work
- Sustainable value creation in the food supply chain through partnership
- Sustainable sourcing in food supply chains



Where will the
awards event
take place?

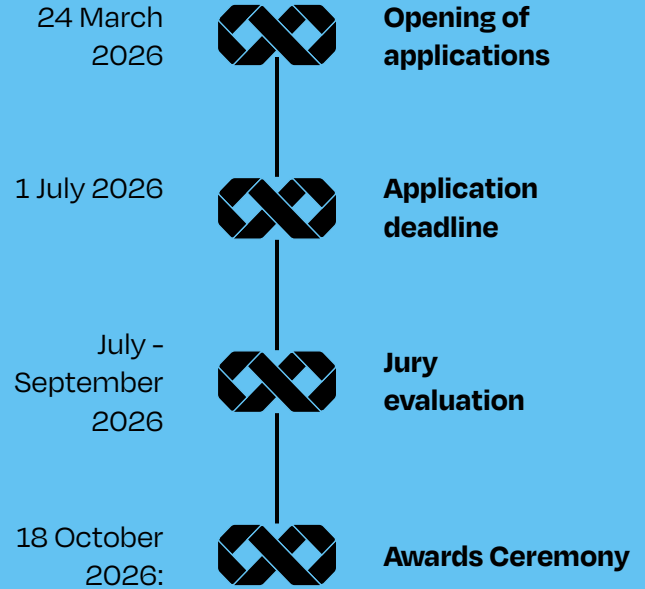
The awards will take place in Paris,
France, at SIAL Paris, the world's largest
food and drink exhibition.



What is the timeline?

The timeline for the awards will be the following:

TIMELINE





Where can I get
more information?

Please reach out to:
contact.sialforchange@comexposium.com